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### **Health Net Launches Nation's First Preventive Medicare Plan**

**Will Help Arizona Medicare Beneficiaries Manage Cholesterol and Avoid Heart Disease, Stroke and Poor Circulation**

TEMPE, Ariz.--(BUSINESS WIRE)--Health Net of Arizona, Inc. today announced the first ever Medicare Advantage Special Needs Plan designed specifically for seniors with high cholesterol. This product is distinctive because of its focus on prevention, seeking to delay or thwart altogether the onset of chronic illnesses linked to high cholesterol.

Traditionally, special needs plans focus on helping seniors manage existing chronic diseases; Health Net's Sage plan marks the first time a special needs plan takes a dynamic and coordinated preventive approach to help improve seniors' quality of life. This plan provides a health assessment, personal assistance, and other aids to encourage seniors to follow their individual treatment plan to manage their cholesterol levels, plus guidelines for other steps they can undertake to further improve their well-being. These tools can help give seniors confidence that they are doing the right things to manage their own health.

High cholesterol can lead to an increased risk for heart disease, poor circulation and stroke.

"About half of the Medicare population has high cholesterol," said Dr. Richard Jacobs, chief medical officer for Health Net of Arizona, Inc. "But because they often feel okay, they don't manage the condition well, and as a result, are more likely to develop chronic heart disease. By providing these resources through Health Net's Sage plan, seniors can feel that they are given the power to become actively involved in the direction of their own health."

Health Net's goal is to boost the percentage of members following their prescribed treatment plan for high cholesterol from the 40 percent national average to at least 75 percent. "Learning to manage their high cholesterol properly and proactively could make a live-saving difference for some of these individuals when you consider that heart disease is the leading cause of premature morbidity and mortality in the U.S.," said Jacobs.

Health Net Sage is available to Medicare beneficiaries in Maricopa and Pima counties in Arizona who have cholesterol levels of 200 or higher. Members pay no monthly premium, and no copay to visit their primary care doctor or to fill generic prescriptions.

Qualified Medicare beneficiaries may be eligible to enroll in or switch to a Special Needs Plan year round; these plans are not subject to the same enrollment and lock-in rules that govern regular Medicare Advantage plans.

For more information about Health Net Sage and all of Health Net's Medicare Advantage and Part D Prescription Drug plans, call 1-800-860-4121, or visit [www.abetterdecision.com](http://www.abetterdecision.com). Phoenix metro area beneficiaries also can visit Health Net's Medicare Enrollment Center at Fiesta Mall in Mesa, Ariz., during mall hours. No appointment is needed, but one may be scheduled by calling the enrollment center at 480-668-6110.

## About Health Net of Arizona, Inc.

Health Net of Arizona, Inc. is a subsidiary of Health Net Inc. (NYSE:HNT). Health Net, Inc. is among the nation's largest publicly traded managed health care companies and the nation's fifth-largest Medicare Advantage contractor, based on membership. Health Net's mission is to help people be healthy, secure and comfortable. The company's HMO, POS, insured PPO and government contracts subsidiaries provide health benefits to approximately 6.6 million individuals in 27 states and the District of Columbia through group, individual, Medicare, Medicaid and TRICARE and Veterans Affairs programs, including 175,000 in Arizona. Health Net, Inc.'s behavioral health subsidiary, MHN, provides behavioral health, substance abuse and employee assistance programs (EAPs) to approximately 7.3 million individuals in various states. The company's subsidiaries also offer managed health care products related to prescription drugs, and offer managed health care product coordination for multi-region employers and administrative services for medical groups and self-funded benefits programs. For more information on Health Net, Inc., please visit the company's Web site at [www.healthnet.com](http://www.healthnet.com).

## Cautionary Statements

This release contains forward-looking statements within the meaning of Section 21E of the Securities Exchange Act of 1934, as amended, and Section 27A of the Securities Act of 1933, as amended, that involve a number of risks and uncertainties. All statements, other than statements of historical information provided herein, may be deemed to be forward-looking statements. These statements are based on management's analysis, judgment, belief and expectation only as of the date hereof, and are subject to uncertainty and changes in circumstances. Without limiting the foregoing, the words "believes," "anticipates," "plans," "expects," "may," "should," "could," "estimate," "intend" and other similar expressions are intended to identify forward-looking statements. Actual results could differ materially due to, among other things, rising health care costs, negative prior period claims reserve developments, trends in medical care ratios, issues relating to provider contracts, litigation costs, operational issues, health care reform and general business conditions. Additional factors that could cause actual results to differ materially from those reflected in the forward-looking statements include, but are not limited to, the risks discussed in the "Risk Factors" section included within the company's most recent Annual Report on Form 10-K and subsequent Quarterly Reports on Form 10-Q filed with the SEC. Readers are cautioned not to place undue reliance on these forward-looking statements. The company undertakes no obligation to publicly revise these forward-looking statements to reflect events or circumstances that arise after the date of this release.

## Contacts

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